



International Conference
**Sustainable Industrial Areas:
Be Part of the Climate Solution**
14th and 15th March 2017 | Rabat Morocco

Sofitel Jardins des Roses, Rabat

PRE-CONFERENCE PROGRAM

13 March 2017		
08:30	<i>Shuttle from hotels to the meeting point– Sofitel Hotel</i>	
09:00-16:00	Field Visits to the Industrial Park “Ouled Salah” - Casablanca	Excursion (only for limited number of pre-registered international participants)
18:15	<i>Shuttle from the hotels to the dinner venue – Sofitel hotel</i>	
19:00	Networking dinner at the conference hotel - Rabat	
21:30	<i>Shuttle back to the hotels</i>	

CONFERENCE – PROGRAM

14 March 2017		
08:00	<i>Shuttle from hotels to the conference venue – Sofitel Hotel</i>	
08:30-09:30	<i>Registration</i>	
09:30-10:30	Opening Ceremony – Official Opening Speeches Master of Ceremony: Mr. Mohamed BENYAHIA, Director, Moroccan Ministry of Environment, COP 22 Steering Committee member, Morocco	
10:30-11:00	<i>Coffee break & Networking</i>	
11:00-12:30	<p>Plenary Session 1: Sustainable and Competitive Industrial Areas through Climate Change Adaptation & Mitigation</p> <p>Moderator: Mr. Abdelfetah SAHIBI, UNDP Consultant, Morocco</p>	<p>Climate Debate and Climate Action – The State of Affairs after the Paris Agreement and COP 22 in Marrakech Mr. Mohamed BENYAHIA, COP 22 Steering Committee member, Morocco</p> <p>The Role of Sustainable Industrial Areas in the International Context & their Potential to Contribute to CC Mitigation & Adaptation Mr. Suren ERKMAN, Lausanne University, Switzerland</p> <p>Perspectives and Roles of the Private Sector regarding Sustainability and Climate Change Mr. Eric DUGELAY, WBCSD, Switzerland</p> <p>Introduce the Rationale and State of Art of Development of Guidelines/Standards for Sustainable IA Mr. Raghu BABU NUKALA, GIZ, India</p>



12:30-14:00	Lunch break	
14:00-15:30	<p>Plenary Session 2:Be Part of the Climate Solution: How to Address Mitigation Actions in Industrial Areas?</p> <p>Moderator: Mr. Ayman CHERKAOUI, Consultant, Morocco</p>	<p>Initiatives of the Moroccan Private Sector for CO2 Reduction in Industry Mr. Ali AGOUMI, CGEM, Morocco</p> <p>Greenhouse Gas Mitigation in Industrial Areas: Instruments, Mechanism & Policies Mrs. Sinem DEMIR, IFC/WB, Turkey</p> <p>Examples of Circular Economy in the Chinese Industrial Production Mr. Alan WANG, Jiangsu Environment Resource Exchange Platform, China & Mrs. Hu QIYING, GIZ, China</p> <p>Resource Efficiency in Industry: Experiences & Perspectives from the Moroccan-German Technical Cooperation Mr. Abdelaziz MRANI, GIZ, Morocco</p>
15:30-16:00	Coffee break & Networking	
16:00-17:30	<p>Plenary Session 3:Be Part of the Climate Solution: How to Address Adaptation Actions in Industrial Areas?</p> <p>Moderator: Mr. Mohammed RAHOUI, GIZ Morocco</p>	<p>Sensitization of the Private Sector (via Vulnerability Analysis) and Climate-Related Disaster Risk Management Mrs. Angelika FREI-OLDENBURG, GIZ PSACC, Germany & Mr. Khalil NAZIH, CRI-Sous-Massa Region, Morocco</p> <p>Integration of CC Adaptation Aspects into the Planning of New and Existing Indian Parks Mr. Dieter BRULEZ, Integration, India</p> <p>Experiences of German Industrial Areas with Risk Management and other International Experiences Mr. Michael WEBER, Weber Sites Consulting, Germany</p> <p>Climate Risk Management / Insurances Mr. Maxime SOUVIGNET, UNU / MCII (Munich Climate Insurance Initiative), Germany</p>
17:30-18:00	Wrap up of day 1 & Closure	
18:00-19:00	Break / Networking	
19:00-21:30	Dinner & Networking	
21:30	Shuttle back to the hotels	



March 15, 2017

08:00	<i>Shuttle from hotels to the conference venue – Sofitel Hotel</i>	
08:00-09:00	<i>Registration</i>	
09:00-09:30	Summary discussions of day 1	
09:30-11:00	<p>Plenary Session4:Financing Mechanism for Realisation of Mitigation & Adaptation Measures in Industrial Areas</p> <p>Session Facilitator: Dr. Riccardo AMBROSINI, IFC/WB</p>	<p>International and Typical National Climate Financing Instruments Fitting to the Context of Industrial Parks Mr. Andreas ARVANITAKIS, African Development Bank, United Kingdom</p> <p>National Fund FONZID-Morocco Mr. Hicham ASSIME, MCA- Morocco, Morocco</p> <p>Improving access of IA and individual companies to international climate finance Mr. Sherif BARAKAT, BERD</p> <p>Role of the Private Sector in Climate Finance Siham B. AYAD, Advisor for COP22 Presidency, Morocco</p>
11:00-11:30	<i>Coffee break & Networking</i>	
11:30-13:00	Parallel working groups 1&2: Practices and Supporting Factors for the Transition towards Sustainable Industrial Areas- Short inputs and panel discussion	
Group 1	<p>IA Management Structures and Stakeholder Management as Pillars for a Successful Implementation of CC Measures</p> <p>Moderator: Mrs. Angelika FREI-OLDENBURG, GIZ, Germany</p>	<p>National Orientations regarding IA Management Structures Mrs. Atifa EL BALI, Ministry of Industry, Morocco</p> <p>Experiences of Managing the E²-Industrial Park Mr. Khaled BAGNIED, Engineering Square & Mr. Ahmed EL MOFTY, East Port Said Development, Egypt</p> <p>Moroccan Experiences and Trends in Sustainably Managing IA Mr. Mounir BENYAHYA, COZINE, Morocco</p> <p>How to Approach People Right? – Principals of Facilitating Stakeholder Processes Mrs. Sri Handayani ABDULAH, Dharma Ina Mandiri Environmental Management Consulting, Indonesia</p> <p>Challenges and Change Processes - Implementing RE Measures in IA Mrs. Edith KUERZINGER, Independent Consultant, Germany & Mr. Bilel BELLAJ, International Business Development, Tunisia</p>
Group 2	<p>Status Quo of Developing SIA Criteria and Introducing National and International SIA Standards</p> <p>Moderator: Mr. Martin REINFELDT, Consultant, Germany</p>	<p>The Status Quo of Developing Sustainability Criteria on global level, including Practical examples Mr. Smail EL HILALI, UNIDO, Austria</p> <p>The Indian case: The Process, Stakeholder Implication, Priorities, Potential & Challenges during the Implementation Mr. Raghu BABUNUKALA, GIZ, India</p> <p>The Moroccan case: The Process, Stakeholder Implication, Priorities, Potential and Challenges during the Implementation Mrs. Seloua AMAZIANE, Delegated Ministry of Environment, Morocco</p>



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13:00-14:30	Lunch break	
14:30-16:00	Parallel working groups 3&4: Practices regarding Climate Change Mitigation & Adaptation Actions	
Group 3	<p>Tools and Mechanisms to Facilitate the Implementation of Adaptation & Mitigation Measures in IA</p> <p>Moderator: Mr. Martin REINFELDT, Consultant, Germany Consultant, Germany</p>	<p>Challenges linked to CC Adaptation when Planning new IA & Overhauling the Plans of existing IA Mr. Kheir-Eddine MEDJOUBI, Ministry of Industry and Mining, Algeria</p> <p>Sustainability Calculator for Industrial Areas - Calculating Investments in Sustainability, including Climate Change Issues Mrs. Elisabeth DUERR, GIZ, Project: COPLAN, Mexico & Mrs. Sylvia Maria von STIEGLITZ, Project PSACC, Germany</p> <p>Sustainable Site Selection Guide Mrs. Stephanie HARTMANN, GIZ, Mexico</p> <p>Technology Mechanisms in the International Climate Change Regime Mrs. Lucy NAYDENOVA, African Development Bank, Morocco</p>
Group 4	<p>Energy Efficiency & Resource Efficiency – Best Practices in IA</p> <p>Moderator: Mrs. Fatiha EL MAHDAOUI, GIZ, Morocco</p>	<p>Energy Management System & Combined Heat Power Generation for Industrial Processes Mr. Philip JAIN, GIZ, Tunisia</p> <p>EE & RE Aspects in the Planning of a new SEZ in Egypt Mr. Ahmed EL MOFTY, East Port Said Development, Egypt</p> <p>Energy Efficiency in Industrial Areas - Sensitize & Convince Companies working together with the IA-Managements Mr. Jens HAUBENSAK, Arqum, Germany</p> <p>Moroccan Depollution Fund - Resource Efficiency Experiences Mr. Jamal ABBOUD, Delegated Ministry of Environment, Morocco</p>
16:00-16:30	Coffee break & Networking	
16:30-17:00	Presentation of results of parallel working groups Moderators	
17:00-17:30	Summary of main results of the conference	
17:30-18:00	Official Closing Ceremony	
18:15	Shuttle to the hotels	
20:00	Shuttle to dinner venue	
20:30	Cultural dinner	
23:00	Shuttle back to the hotels	