



International Conference
**Sustainable Industrial Areas:
Be Part of the Climate Solution**
14th and 15th March 2017 | Rabat Morocco

**Invitation to
International Conference
“Sustainable Industrial Areas - Be part of
the Climate Solution”**

**Rabat, Morocco, 14th and 15th March,
2017**



Invited by

The Moroccan Delegate Ministry in charge of the Environment under the Moroccan Ministry of Energy, Mining, Water and Environment, **The Ministry of Industry, Trade, Investment and Digital Economy**, the Deutsche Gesellschaft für Internationale Zusammenarbeit (**GIZ**) GmbH (ProGEC¹).

General Information

The 2-day International Conference on “**Industrial Areas – Be part of the Climate Solution**” will take place at the “**Sofitel Hotel Jardins des Roses**”, **Rabat**. The conference serves as an international platform for exchanging knowledge about Sustainable Development of Industrial Areas, worldwide. It is the **6th conference of this kind** that brings experts from all over the world together to discuss recent trends, best practices and future developments of sustainable industrial areas. This year's conference will focus on sustainable industrial areas in the context of climate change, one of the world's biggest challenges. The **SIA Conference is organized by the Moroccan Delegate Ministry in charge of the Environment** under the Moroccan Ministry of Energy, Mining, Water and Environment, **The Ministry of Industry, Trade, Investment and Digital Economy, the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH**, in collaboration with the Moroccan **Collective of Industrial Areas for the Environment (COZINE)** and the **Millennium Challenge Account-Morocco (MCA-Morocco)**.

Background

The 22nd session of the Conference of the Parties (COP 22) to the United Nations Framework Convention on Climate Change (UNFCCC) that took place in November 2016 in Morocco is defined as the “**action taking COP**”. More and more governments are strengthening their efforts to reduce greenhouse gas (GHG) emissions and to decrease vulnerability in industrial areas. In fact, a considerable number of (I)NDCs ((Intended) Nationally Determined Contributions) cover the industrial sector. As a logical next step, the SIA Conference taking place in Morocco on **14th and 15th March 2017** is featuring an exchange on **specific climate change actions and financing mechanisms in industrial areas**.

¹ Environmental and climate governance Project



Objective

The SIA concept guides a way to sustainable industrial development by improving the organizational performance of industrial areas, while balancing economic, social and environmental concerns. The conference is aiming at highlighting this approach in general, but sets a focus on climate actions in industrial areas: Firstly, on the **potential to contribute to mitigation objectives by reducing GHG emissions in industrial areas**, where typical emissions derive from energy provision, operation of industries, transport of goods and people, waste generation and treatment. Secondly, the conference will provide an opportunity to showcase and discuss the requirements and potentials for industrial areas to minimize ecological and economic risks and maintain long-term operability by **adapting to climate change**. Thirdly, the conference will address questions related to **financing specific measures to mitigate GHG emissions and adapting to the effects of climate change** in the context of industrial areas.

Participants

More than 150 participants from Morocco and abroad are expected to attend the conference. This conference will bring together specialists in various topics related to **Sustainable Industrial Areas and Climate Change** for their professional exchange. Representatives from companies, industrial areas, industry associations, industrial development agencies, financial institutions, government institutions and international donor agencies as well as consultants and experts from all over the world will meet at the conference. You as a participant will have the opportunity to exchange with a number of experts about your organisation's work, to **learn from the experiences of over 15 countries** (such as Morocco, Switzerland, United States, Philippines, Algeria, Armenia, China, Egypt, Ethiopia, Germany, India, Indonesia, Mexico, Pakistan, Tunisia etc.) participating in the conference on the aspects of sustainable industrial development and climate change; to **network with experts** and participants from various countries; to **participate in side events** such as field visits.

Side Events

Participants are invited for **Monday the 13th of March** - the day before the official start of the conference - to **visit the Moroccan industrial area of "Ouled Salah"** at Casablanca, allowing face to face encounters on site with estate managers, business representatives and officials alike, in order to gain some first-hand impressions on the efforts undertaken in Morocco to improve the sustainability of industrial areas. More information on the site visit is available in the **Annexe 1**.



In the evening, a networking event will provide an opportunity to show own work and to discuss experiences with participants from different countries and projects. For both events you need to be registered.

Conference Venue

The conference will take place at
Sofitel Jardin des Roses 5*

BP 450 Souissi
10000 RABAT
MOROCCO

PHONE: +212 5376-75656, FAX: +212 537/671492

<http://www.sofitel.com/gb/hotel-6813-sofitel-rabat-jardin-des-roses/index.shtml>

Accommodation

Rooms for the conference participants are available in five hotels directly at the conference venue or in its vicinity:

1. **Sofitel Jardin des Roses hotel (conference venue)**
2. **Rabat hotel**
3. **Soundous hotel**
4. **Terminus hotel**
5. **Ibis hotel**

For more details on the recommended hotels and on transfer from and to the airports, please consult the SIA website:

<http://siaconference2017.com/wp-content/uploads/2016/05/LIST-OF-RECOMMENDED-HOTELS-TRANSFER.pdf>

The Organisers

Delegate Ministry in charge of the Environment under the Moroccan Ministry of Energy, Mining, Water and Environment

The Delegate Ministry in charge of the Environment is responsible for the monitoring, development and implementation of government policy in the area of environment and sustainable development. To this end, it is responsible for:

- Development of the national sustainable development strategy and the monitoring of its implementation and its evaluation, in



coordination and collaboration with the relevant ministerial departments;

- Proposal of draft laws and regulations for the protection of the environment and monitoring of their implementation in accordance with the legal framework in force;
- Representation of the Government in bilateral and multilateral negotiations in the field of environment protection and sustainable development subject to the prerogatives of the relevant ministerial departments;
- Inclusion of the dimensions of climate change, the green economy, and the participation in the protection of biodiversity into governmental policies, strategies and programs;
- Participation in the elaboration, implementation, monitoring and evaluation of national environmental programs in collaboration with the relevant departments;
- Development of bilateral, regional and international cooperation in the field of the environment protection and sustainable development;
- Promotion of cooperation with public agencies, territorial collectivities, the private sector and non-governmental organizations in the field of the environment and sustainable development;
- Establishment of the required structure for the observation and monitoring of the state of the environment and the collection of data and environmental information at the national and regional levels, in collaboration with the relevant departments;
- Integration of the environmental dimension in development, education, training and scientific research programs, in collaboration and coordination with the relevant parties;
- Monitoring of the strategic environmental assessment of public development policies and programs.
- Monitoring of the environmental impact evaluation of projects and investment activities, in consultation with the relevant departments

For more information: [http://www.environnement.gov.ma/fr/.](http://www.environnement.gov.ma/fr/)



Moroccan Ministry of Industry, Trade, Investment and Digital Economy

The Ministry of Industry, Trade, Investment and Digital Economy is responsible for the design and implementation of government policy in the fields of industry, commerce and new technologies save for those powers devolved to other ministerial departments by the laws and regulations in force.

The ministry implemented the 2014-2020 industrial acceleration plan, placing industry as the main locomotive of growth and employment. The objective of this strategy is the job creation on the one hand and the increase of the industrial share in Morocco's GDP on the other hand through the establishment of better integrated industrial ecosystems, support tools adapted to the industrial fabric and a more international positioning.

For more information : <http://www.mcinet.gov.ma/~mcinetgov/fr>.

GIZ

The Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH is a government owned enterprise supporting the German Government in achieving its objectives in the field of international cooperation for sustainable development and education. GIZ is engaged in more than 130 countries worldwide, with over 17.000 employees and an annual business volume of approximated € 2.1 billion.

For more information: www.giz.de

GIZ Morocco

Since 1975, GIZ has been working in Morocco on behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ). GIZ is also increasingly working for other clients, such as the Federal Ministry for the Environment, Nature Conservation, Construction and Nuclear Safety (BMUB), the German Federal Foreign Office (AA), the Federal Ministry of Economics and Energy (BMWE), the European Union and Moroccan companies. Since 1999, it has had its own office in Rabat. GIZ's activities in Morocco focus on sustainable economic development, water resource management, renewable energy and energy efficiency, environment and climate, migration and local governance.

For more information: www.giz.de/morocco



GIZ Project “Environmental and climate governance in Morocco- ProGEC”

The project supports Moroccan partners in implementing the National Sustainable Development Strategy. Poorer segments of the population are especially vulnerable to the effects of pollution and climate change. Good governance allows for the creation of skilled jobs and the introduction of new environment-related professions. Moreover, it ensures that prompt measures are taken to reduce the climate change impacts that exacerbate poverty.

The project advises partner organisations and also assists in building expertise, resources and capacity. It addresses four areas:

1. **Green economy.** The partners are empowered to implement measures for environmental protection and climate change mitigation and thereby contribute to sustainable economic and social development in the context of a green economy. The emphasis is on developing value chains for waste products and developing industries in a sustainable and resource-efficient manner.
2. **Adapting to climate change.** The project sets out to strengthen the expertise required to assess climate risks and the need for adaptation. An environmental information system currently under development will be supplemented with a module for climate change adaptation. With this, Morocco will possess an integrated information system that gives a comprehensive overview of various environmental and climate-related parameters and provides decision-making tools for policy-makers and relevant bodies.
3. **Biodiversity, implementing the Nagoya Protocol.** The Nagoya Protocol (2010) regulates access to genetic resources and benefit-sharing between providers and users internationally. Its purpose is to ensure that local populations receive just compensation for the benefits derived from the exploitation of resources. Morocco has ratified this agreement. The project provides support for developing the strategic prerequisites and instruments needed to start implementing elements of the Nagoya Protocol.
4. **Morocco's presidency at the 22nd UN climate change conference (COP22).** A decisive factor which insured the success of COP22 in Marrakech in November 2016 was the efficient implementation of the agenda set out by the UN Framework Convention on Climate Change (UNFCCC). The project assists the Moroccan Delegate ministry of Environmental in fulfilling its role as a contact point for the UNFCCC and the national Moroccan committee for COP22.



SIA WG

The GIZ Working Group on Sustainable Industrial Areas (SIA) was established in 2006. Members of the Working Group are GIZ experts who are involved in related projects that contribute – despite thematic differences – to the overall objective Sustainable Industrial Development. The SIA WG consists of members, representing GIZ projects currently working in 7 countries worldwide. The group's general objective is to foster GIZ's expertise and capacities in implementing the SIA approach through securing the exchange of best practices and lessons learnt, collecting success factors, models and approaches. Through a collaboration of the international expertise of GIZ projects, the SIA Working Group contributes to the creation and maintenance of sustainable industrial areas that promote green economy, bring profitability to businesses, create additional jobs without negative environmental impacts and (increasingly important) strengthen capacities to adapt to climate change and to mitigate emissions.

COZINE

The Collective of Industrial Areas for the Environment –COZINE- is a non-profit association currently federating 38 Moroccan industrial zones and parks. It strengthens exchange and dialogue between the industrial zones of Morocco and encourages the amalgamation of their efforts and initiatives for the transition towards sustainability.

COZINE brings together associations of industrial zones economic operators, management and operational companies of industrial parks, organizations responsible for the management of offshore parks and industrial zones, as well as institutions responsible for the management of other areas targeted at welcoming businesses.

The administrative board of COZINE consists in six members representing different generations and categories of management structures of industrial zones and parks. The headquarters of the association are located at the industrial park of Bouskoura (city of Casablanca).

COZINE has several objectives, including:

- Accompanying companies in their efforts to achieve better overall performance (economic, social and environmental) in order to reconcile economic growth, social responsibility and protection of resources and the environment, including combating climate change and adapting to its effects;
- Supporting the creation of new activities related to the reorganization of flows and the establishment of industrial symbiosis, transformation and valorization of waste, resource efficiency, introduction of renewable energies, pooling of services and equipment, etc.



- Developing measures to promote industrial zones, and good practices as well as individual or collective actions for the protection of the environment, resources and climate.

MCA-Morocco

The MCA-Morocco Agency is a Moroccan public institution in charge of implementing a \$ 450 million portfolio of projects funded by the US Government Agency " Millennium Challenge Corporation (MCC)" to support Morocco in reducing poverty through economic growth. As part of this program, the Industrial Land project, totalizing \$127 million, aims to design and test a new Public-Private-Partnership and market driven approach to develop sustainable and performant industrial zones and revitalize existing ones. In the same context, A fund for Sustainable Industrial Zones (FonZID) shall be set up in order to support private and public initiatives towards the sustainability of industrial zones in Morocco.

For more information: <http://compact2.cg.gov.ma/>

ANNEXE 1

Visit to the Industrial Park of Ouled Salah, Casablanca -

Organized by COZINE²

Date: Monday, March 13, 2017

The industrial park of Ouled Salah was inducted by the French Chamber of Commerce and Industry of Morocco (**CFCIM**) in the context of a partnership with the Moroccan Ministry of Industry and the Rural Commune "Ouled Salah". The CFCIM acquired the land for the project and proceeded to set up a company to which it entrusted the completion of the equipment works and the effective management of the site: SOGEPOS. This corporation with a capital of 35,000,000 – MAD included in its funding round the commune hosting the site (Ouled Salah), an institutional stakeholder specializing in the development and management of business parks in the industry, offshoring and tourism (MEDZ), an insurance company (SANAD), and several banks (BMCE, Bank, BMCI, SGMB, CDM, and BCP).

Site Features:

- Total area of 32 hectares
- 121 industrial companies, on surfaces varying between 500 m² and 10,000 m²;
- Creation of 6,000 direct jobs and 3,000 indirect jobs;
- Total investment generated: 3 billion dirhams, half of which in FDI.

The Industrial Park excels through equipment which meets international standards to satisfy the needs of investors in terms of traffic, electricity, drinking water, telecommunications and sanitation. Its diverse rental offer provides industrial land, ready-to-use industrial buildings, offices and commercial showrooms.

The objective of the visit is to inquire about the overall process of setting up the park, the management model and the services offered to companies, as well as certain projects and infrastructures of the park that contribute to efficient use of resources as well as adaptation to the effects of climate change. The visit will also provide an opportunity to learn about a range of sustainability oriented approaches initiated by the CFCIM in other industrial parks following a model similar to that implemented in the Ouled Salah Industrial Park.

² Collective of Industrial Areas for the Environment



Programme

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|--------------------|---|
| 09:00 | Departure from the conference hotel |
| 10:30 | Welcome coffee at the industrial park |
| 10:45-12:00 | Presentations by the management company of the industrial park - SOGEPOS Discussions |
| 12:00-13:30 | Guided visit inside the industrial park |
| 13:30-14:30 | Lunch |
| 14:30 | Departure from the Industrial Park |
| 16:00 | Arrival at the hotel - Rabat |

For more information about the Ouled Salah Industrial Park:

www.sogepos.com