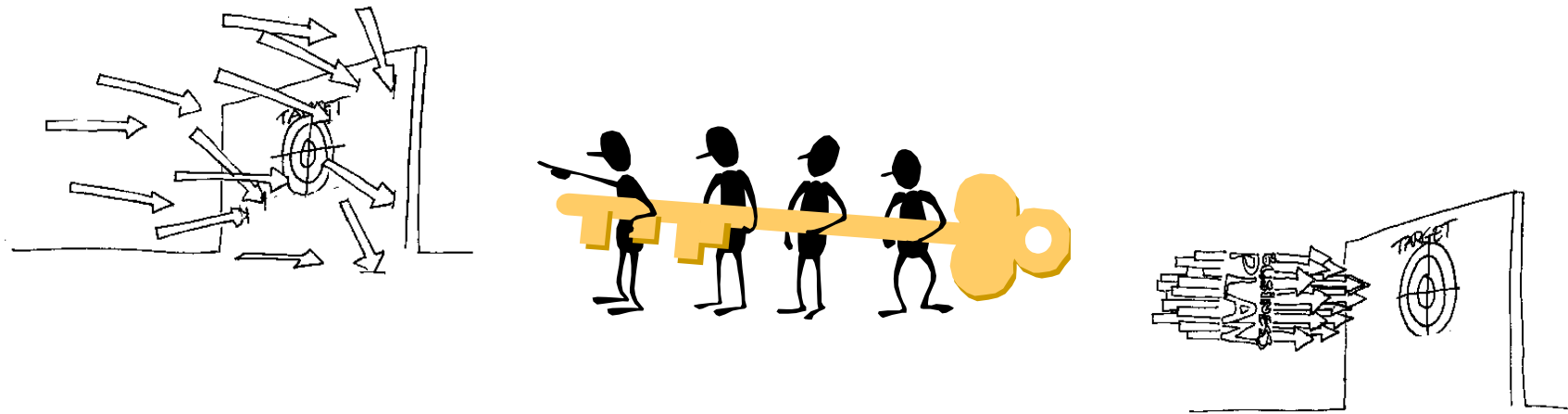


Improving the living and working conditions of people in and around industrial clusters and zones



Community Dialogue Platforms




research and consultancy on sustainability



* This project is funded by the European Union's Asia Pro Eco II programme

Background -> objectives

A thick, horizontal yellow brushstroke underline that spans the width of the slide, positioned directly below the title.

- Industries do not operate in isolation !!

- Multi-stakeholder involvement in improving industrial performance

- Dialogue between enterprises and communities that are influenced by enterprises
 - Positive: employment, products
Corporate Social Responsibility: role industry in its local community

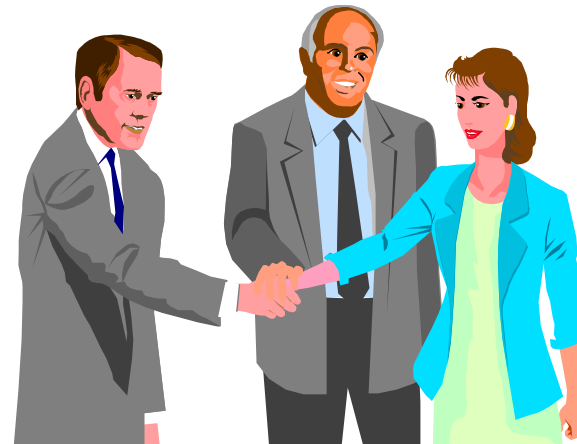
 - Negative: pollution, health & safety risks (both for the workers and for the neighborhoods)

The activities

- Train mediators
- Establish community dialogue platforms
- Introduction seminars
- Quarterly platform meetings
- Community Action Plans (CAPs)

The involved parties

- Interested / committed stakeholders
 - Industry representatives (linked with the Industrial Estates / WMC's – component)
 - Community representatives (to be defined who)
 - Local government
- Mediators



Mediators

- Their task:
 - Gather and disseminate relevant information to platform
 - Moderate / mediate the discussions
 - Co-ordinate the outcome / follow-up
- Their perceived position:
 - neutral, authority
- Their skills:
 - communicate, motivate, mediate
- Their knowledge:
 - (basics on) environment and social impacts of industries



Improving the living and working conditions of people in and around industrial clusters and zones



Contact:

Frans Verspeek

IVAM

Research and Consultancy on Sustainability

PO Box 18180

1001 ZM Amsterdam

t.: + 31.20.525.7395

f.: + 31.20.525.5850

fverspeek@ivam.uva.nl



This document has been produced with the financial assistance of the European Union.

The contents of this document are the sole responsibility of IVAM

University of Amsterdam and can under no circumstances be regarded as reflecting the position of the European Union.