

EID ToolBox Quick User Guide

Corporate Climate Change Strategies Training Toolkit

Brief description of the tool

The Corporate Climate Change Strategies Training Toolkit is aimed at developing the capacities of management within Industrial Parks and companies regarding Climate Change related issues. The toolkit objective is to enable the development of a corporate strategy for addressing Climate Change related challenges and opportunities. These include monitoring and reducing Greenhouse gas (GHG) and Carbon Dioxide (CO₂) emissions, taking measures to adapt to Climate Change and identifying Climate Change related business opportunities.

Aim of tool

The training module on Corporate Climate Change Strategies (3CS) aims to support companies to better address GHG emissions and Climate Change issues in their organization, by

- Introducing the background and international legal obligations and commitments related to Climate Change
- Enabling companies to monitor their GHG emissions
- Highlighting the benefits of GHG / CO₂ mitigation including new business opportunities
- Assisting them in designing concrete actions and a Corporate Climate Change Strategy

Content of tool

The training toolkit is designed to be used as basis for an interactive in-house workshop that can also be implemented as a Train-the-Trainers course. The kit provides a trainer's manual and a participants' manual as well as training materials (e.g. exercises, handouts, presentations etc.). The participants' manual can be used by trainees as a work book during and after the course.

Most important steps

A brief overview of how the tool is designed.

Description

- The training toolkit comprises 9 units
- Scientific background and impacts (presentation and discussion)
- International policies and regimes (presentation and discussion)
- Carbon balance in business (presentation, group work and exercises)
- Carbon accounting (presentation, group work, exercises and result tool)
- Emerging trends and business outlooks (presentation and role play)
- Mitigation strategies (presentation, group work and exercises)

- Adaptation strategies (presentation, group work, exercises and result tool)
- Integrating climate change into the corporate strategy (presentation, group work, exercises and result tool)
- Case studies (presentation)

The objective is to enable the participants to jointly develop a corporate climate change strategy and already start with this work during the training course.

Sequence of application to achieve tool's goal

A typical training programme for a business audience would be structured as follows:

1. Climate Change & Industry - What is Climate Change?
2. Response to Climate Change
3. Convincing Mr. Mallya (roleplay)
4. The Business Case for Climate Change
5. Mitigating GHG Emissions
6. Addressing Climate Change Risks
7. Climate Change Strategy – What, Why and How?
8. Developing a Climate Change Strategy

Estimation of required resources

Time

The training can be conducted within 2-4 days onsite; the 2-day training course mainly focuses on raising awareness; the 4-day training course incorporates components that enables participants to initialise the development of a corporate climate change strategy.

Funds

Provide any financially relevant information, particularly the cost to implement the tool, possible sources of funding and Return On Investment

Expertise

The consultant who developed the training toolkit and implemented it in India is Rainer Agster of Adelphi Consult (agster@adelphi.de).

Training on the tool can be obtained through InWEnt (http://gc21.inwent.org/ibt/GC21/area=gc21/main/en/modules/gc21/ws-csr-ind/ibt/xhtml/training_climatechange.sxhtml)

Documentation

Additional information can be found on the EID Toolbox grid page for the Corporate Climate Change Strategies Training Toolkit

<http://www2.gtz.de/network/eid-toolbox/tools/corporate-climate-change-Toolkit.asp>

The following manuals are available from InWEnt

- 3CS Trainer's Manual
- 3CS Participants' Manual

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