

Corporate Sustainability Management in
Indian Companies - **CoSMIC**

Corporate Climate Change Strategies Training Toolkit

Hyderabad 6th – 8th July 2009

Rainer Agster, Adelphi Consult GmbH

On behalf of



A joint project of



Confederation of Indian Industry



CII ITC Centre of Excellence
for Sustainable Development

in cooperation with






Agenda

- Objectives of the Toolkit
- Contents
- About the project

Objectives

- Highlight **benefits of GHG/CO₂ mitigation** and new **business opportunities**
- Introduce the background of Climate Change and international **legal obligations and commitments**
- Enable the **monitoring of GHG Emissions** at the **organizational / unit level**
- Assist the **design of concrete action**

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- Assist the participants to develop a Climate Change Strategy for
 - an organisational entity
 - a business unit
 - a plant
 - and especially on a corporate level



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Content – Topics I



Discus-
sion Presen-
tation

1. Scientific background and impacts



Discus-
sion Presen-
tation

2. International policies and regimes



Exercise Group
Work Presen-
tation

3. Carbon balance in business



Result
Tool



Exercise



Group
Work Presen-
tation

4. Carbon accounting

Content – Topics II



Role Play



Presentation

5. Emerging trends and business outlooks



Exercise



Group Work



Presentation

6. Mitigation strategies



Result Tool



Exercise



Group Work



Presentation

7. Adaptation strategies



Result Tool



Exercise



Group Work



Presentation

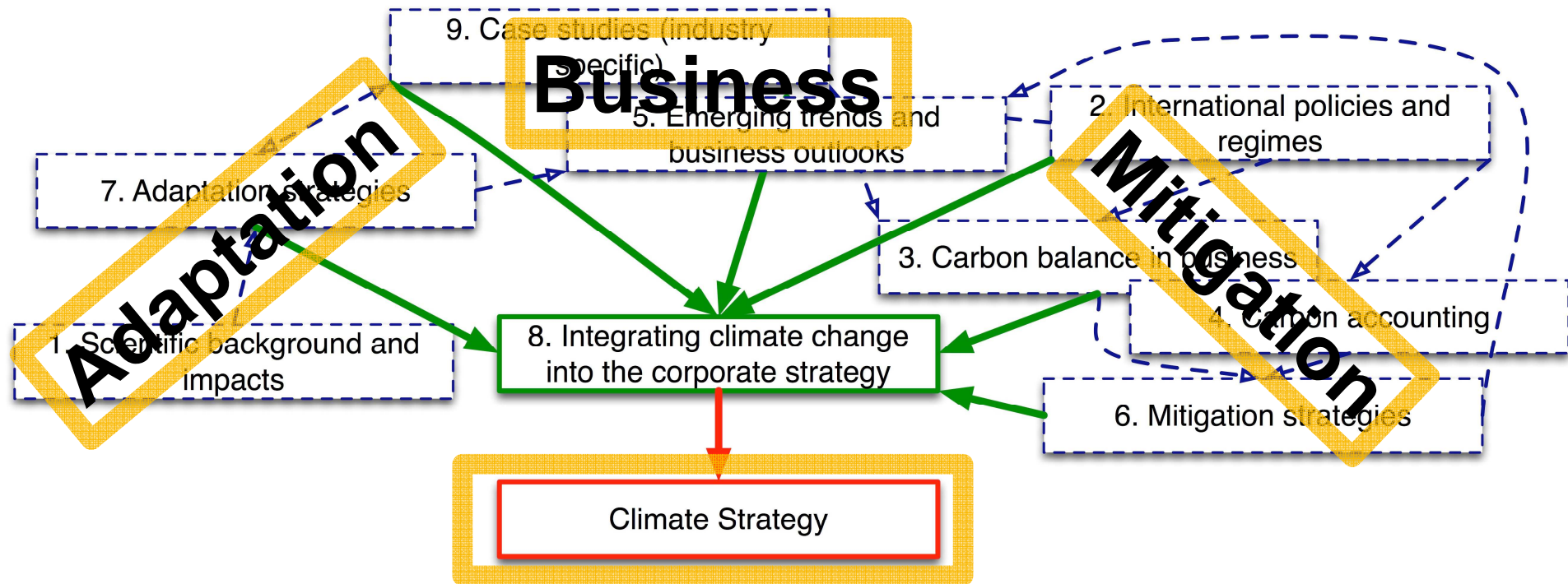
8. Integrating climate change into the corporate strategy



Presentation

9. Case studies (industry specific)

How does it all fit together?



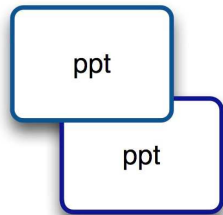
Emphasize on

- Tangible results for the participants
- Emerging economies and mature industrial countries similarities/differences
- Interactive learning and training techniques
- Examples and case studies
- Referencing and highlighting of useful reading and websites for further information

Customizing

- Modular set-up of materials
- 2-day programme
- 4-day programme
- In-house Workshop

Materials



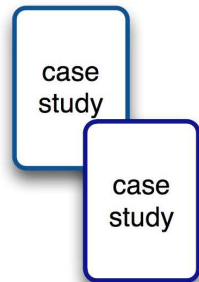
10 units

- introductory session 90 min
- final / feedback session 90 min
- 17 content sessions 45 min



trainers
manual

- learning objectives
- training layout suggestion
- details on exercises
- time, materials etc
- handouts
- evaluation form
- fact sheet
- literature
- recommended reading
- weblinks



6 units

- 4 large case study 90 - 180 min partly as exercise
- 3 small case studies 30 - 60 min



participants
manual

- ppt plus background
- glossary
- literature
- recommended reading
- weblinks



5 units

- 4 large exercises 180 min
- 5 small exercises 30-60 min

Target Groups

- Large and medium sized co-operations
- Business associations
- Larger industrial complexes (Industrial Parks)
- Medium to top management
- Technical staff (especially GHG accounting part)

Example Training 1st day

1st session

- Climate Change & Industry
- What is Climate Change?

2nd session

- Response to Climate Change

3rd session

- Convincing Mr. Mallya

4th session

- The Business Case for Climate Change

Example Training 2nd day

5th session

- Mitigating GHG Emissions

6th session

- Addressing Climate Change Risks

7th session

- Climate Change Strategy – What, Why and How?

8th session

- Developing a Climate Change Strategy



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About the project

Corporate Sustainability Management in Indian Companies (CoSMIC) is an initiative to promote CSM countrywide and across all sectors. It will do so by supporting the CII Centre of Excellence for Sustainable Development to scale up and to upgrade its service portfolio.

Approach

The project takes a four-pronged approach:

- 1) It extends the Centre's current training and service portfolio, amongst others by identifying and developing additional demand-driven trainings in the field of Corporate Sustainability Management, and by increasing the visibility of its services.
- 2) In the four regional offices of CII, it helps expand capabilities and competencies in Corporate Sustainability Management for the facilitation of training and advisory services on a regional level.
- 3) It fosters exchange among industry associations and related institutions on Corporate Sustainability Management in South Asia, especially in the SAARC region.
- 4) It will facilitate networking to integrate the Centre's experience and the Indian private sector perspective on corporate sustainability practices into international fora and networks.

Program Aim

- CoSMIC is an InWEnt program financed by the Federal Ministry for Economic Cooperation. The program aim is to strengthen and upgrade the CII Centre of Excellence for Sustainable Development (CII-CESD) in order to build capacity in Indian industry for adopting corporate sustainability practices.

Toolkit Development

- The training programme on Corporate Climate Change Strategies (3CS) has been developed as part of a toolkit for Corporate Sustainability Management (CSM) under the CoSMIC project.

Further Toolkit Modules



Role of Partner



...overall **project and quality management** focusing on needs-orientation, methodology/ didactics, effectiveness, efficiency, and sustainability. Design of **project setup and methodology** and facilitation of the **funding from BMZ**.



...as main **project beneficiary** and **local project implementer** promoting and organizing CSM training and consultancy services in India and will assist in monitoring and evaluation of the project.



in cooperation with



...as **international project managers** manage operative parts, provide expertise for capacity building and consultancy services in the field of CSM together with a pool of experts Supporting the toolkit development, local trainings, regional and international exchange.

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