



**Capacity Building  
 for sustainable management  
 in Industrial Areas.**

**ReCapZI**

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Renforcement des Capacités  
 de la Gestion durable des Zones Industrielles  
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**CONTEXT**

The project Capacity Building for sustainable management in Industrial Areas "Renforcement des Capacités de la Gestion durable des Zones Industrielles-**ReCapZI**", funded by the Federal Ministry of Economic Cooperation and Development (BMZ) in collaboration with the Ministry of Industry, Energy and Small and Medium sized Enterprises (MIEPME), aims at assisting the various actors to improve the management of industrial areas. The project is planned to last six years. The first phase of the project will last three years from August 1st, 2008 to July 31st, 2011.

Industrial areas contribute heavily to the economic growth of the country and therefore to the regional and local development. Currently, Tunisia has 121 industrial areas, 82 of which had been realised by the Industrial Land Agency (AFI) and 39 by district councils and municipalities.

Law 94-16 of January 31st, 1994 plans the voluntary creation of a maintenance and management grouping "Groupement de maintenance et de gestion-**GMG**" for all the serviced industrial areas. These **GMGs** are non-profit organizations, which include all the occupants, operators or owners of buildings established in the industrial area. Subscribing to a **GMG** is mandatory.

It is currently observed that in 70% of the areas, maintenance is basically non-existent.

**ORGANISATIONAL DEVELOPMENT OF THE GMG**

**SMIA TRAINING PROGRAM :**

It is planned for groups of GMG managers in the areas of : Tunis, centre, south, northwest, and southwest Tunisia :

- The training offers the opportunity to :
  - Improve the management of the area.
  - Make it more effective and attractive.
  - Meet contractors' needs.

**INTRODUCING NEW SERVICES  
 IN THE INDUSTRIAL AREAS :**

**RISK TRAINING :**

In various industrial areas, to ensure :

- Industrialists' support to the practice of classifying companies.
- The minimization of the risk of industrial accidents.

**SERVICE CENTRES :**

- Counselling GMGs on the determination of requirements of entrepreneurs, conceptualisation and realisation of the service centres.

**ENERGY EFFICIENCY:**

- Promote energy efficiency in the companies in the industrial areas.



**DIRECT IMPACTS**

- Increase in the number of companies involved in the activities of functional **GMGs**.
- Increase in the number of industrial areas with **GMGs**.
- Implementation of a documented strategy for the creation and operationalization of **GMGs**.
- Organization of regular meetings between **GMGs** to discuss and develop improvement measures.
- Launching of a roundtable process for problem solving.

**ROUNDTABLES**

- Discuss issues concerning the areas and the institutional environment.
- Ensure regular communication.
- Solve common problems which are raised.

**GMG NETWORK**

- Regular sharing of experience among GMG managers.
- Discussion of the structural problems and implementation of management standards for the industrial areas.

**EFFECTIVENESS OF THE INSTITUTIONAL FRAMEWORK**

- Analyzing contractors' needs with respect to the existing offer.
- Conducting evaluation surveys on the level of communication and services offered by the institutions.
- Setting work groups including GMGs and institutions.
- Organizing discussion forums around future needs.

